

2018 Int'l Teddy & Friends Show

A. Event Purpose

Taiwan Teddy Bear Association (TWTBA) holds Int'l Teddy & Friends Show to encourage handmade creations, promote professional teddy bear related information to the public, encourage collectors and enrich people's minds and souls. Also, this is the second year that TWTBA brings the show to Beijing, mainland China. TWTBA aims to cultivate a fine environment for handmade teddy bear and craft artists; therefor TWTBA will invite well-known foreign artists to share their experience, knowledge, skills, and techniques with visitors and other participants.

B. Organizer

Taiwan Teddy Bear Association

C. Curator

Bear Garden Company

D. Co-organizer:

Japan Teddy Bear Association
TEDDYBEAR TOTAL / TEDDYS kreativ
Steff Schulte Webmanufaktur GmbH
Teddy Bear Art Museum
Fred-i-Bear
TeddyEurAsien
Moscow Diamond Bear
Singapore Int'l Teddy & Friends Show
Art Doll Expo
Taiwan Teddy Bear School
The Teddy Bear Museum (Taiwan)
NOVotel Beijing Peace
WenShuang Teddy Bear Studio
PIGGY TOYS

E. Sponsor

The Bureau of Foreign Trade, MOEA

F. Eligibility

Local and international creators, artists, college/university professors and students in design major, students in all grades, freelance creators, studios, and design companies are all welcome to sign up for the exhibition.

G. Event Information

Event	Int'l Teddy & Friends Show @ Taipei		Int'l Teddy & Friends Show @ Beijing
Time	4th NOV. 2018 (Sunday) 11:00 Bearly Hour Only (Taipei Exclusive) 12:00–17:00		10th NOV. 2018 (Saturday) 11:00–17:00
Location	Taipei World Trade Center (Hall 1) 2F., No.5, Sec. 5, Xinyi Rd., Xinyi Dist., Taipei City 110, Taiwan		Novotel Beijing Peace 2F., No.3 Jinyu Hutong, Wangfujing, Dongcheng District, Beijing 100006, China
Activity	<ul style="list-style-type: none"> ◆ Teddy Bear and Craft Exhibition Local and international teddy bear and craft artists are invited to exhibit their latest creations. Booths will be set up for selling handmade teddy bear, art works, and accessories. ◆ Materials and Merchandise selling Teddy bear making materials, tools and goods will be sold on site. ◆ Charity Lottery Everyone will have an opportunity to win a teddy bear through a lucky draw and contribute to charities. ◆ Retrospect and Prospect : The first exhibition in 2004 now has been passed for fifteen years, TWTBA has specially planned an area so that bear fans can recall the past and look forward to the future! ◆ Watch out for the Bear Lohas Bear will show up periodically. Watch out for the bear while visiting! ◆ Professional Teddy Bear Making Demonstration World class teddy bear artist will demonstrate professional handmade production. 		<ul style="list-style-type: none"> ◆ Teddy Bear and Craft Exhibition Local and international teddy bear and craft artists are invited to exhibit their latest creations. Booths will be set up for selling handmade teddy bear, art works, and accessories. ◆ Materials and Merchandise selling Teddy bear making materials, tools and goods will be sold on site. ◆ Charity Lottery Everyone will have an opportunity to win a teddy bear through a lucky draw and contribute to charities. ◆ Professional Teddy Bear Making Demonstration World class teddy bear artist will demonstrate professional handmade production. ◆ Special Exhibition Award winnings of handicrafts provided by TeddyEurAsien
Timetable	10:00-11:00	Exhibitors Check-In	Exhibitors Check-In
	11:00	Opening Ceremony Bearly Hour entry (Taipei Exclusive event)	Opening Ceremony
	12:00	Open for every visitors (Taipei Exclusive event)	-
	12:00-12:15	Group show	-
	15:30-16:00	Professional Teddy Bear Making Demonstration	Professional Teddy Bear Making Demonstration

	16:30-17:00	Charity Lottery	Charity Lottery
	17:00	Closing Ceremony	Closing Ceremony
	17:00-18:00	Exhibitors Check-out	Exhibitors Check-out

H. Admission price

Event	Int'l Teddy & Friends Show @ Taipei			Int'l Teddy & Friends Show @ Beijing
Pricing	Type		Price	Access
	Bearly Hour (11:00 Entry)	Single	USD 9.0	Accupass online book only
	General (12:00 Entry)	Single	USD 3.5	On Site Famiport@Familymart Books
Dual		USD 5.5	Famiport@Familymart Books Gomaji	

TBA

* 【Bearly Hour ticket】 package includes:

- 1、One hour early entry(11:00) and get the first look in the beautiful handicrafts
- 2、6 hours more with all the artists and their crafts
- 3、15th Int'l Teddy & Friends Show's Exclusive memorial gift
- 4、NT\$690 super cute Lohas Bear
- 5、Scratch-off lottery ticket

Free admission

- 1、Children under the age of 5 or under 100cm in height
- 2、Visitors with disabilities and one person accompanying (with certification)
- 3、Visitors more than the age of 65 (with current identification card)

Notice

- 1、【Bearly Hour ticket】 This ticket is Accupass (online system) sale inclusively. Purchase of entry ticket is required for all the visitors. Please book the ticket in advance on line, here is the address: <https://www.accupass.com/go/teddyandfriendsshow>.
- 2、Visitors who have purchases a general ticket on site(in person), once the tickets are sold and are not refundable.

I. Exhibitor Information

Entry Fee	Price	Regular	Early-Bird-Special
	Membership	(Due on 31 st AUG. 2018)	(Due on 30 th JUN. 2018)

	Member of TWTBA	Taipei	USD130	Taipei	USD85
		Beijing	USD130	Beijing	USD85
		Both shows	USD200	Both shows	USD155
	General	Taipei	USD165	Taipei	USD120
		Beijing	USD165	Beijing	USD120
		Both shows	USD235	Both shows	USD185
Registration	1. Fill out the Registration Form 【Appendix1】 . 2. Download the Registration Form from on TWTBA website: http://www.twtba.org.tw 3. Ask for the Registration Form via E-mail: service@twtba.org.tw				
How to Turn in Registration Form	1. Fax: +886-2-2832-2605 2. E-mail: service@twtba.org.tw 3. Send by mail or in person: 2F., No.762-1, Wenlin Rd., Shilin Dist., Taipei City 11159, Taiwan (R.O.C.)				
Notice	1. For exhibitors of Int'l Teddy & Friends Show you will get a table (Taipei: L180cmxW60cm ; Beijing: L180cmx45cm), two chairs, garbage bag, brand nametag and identification card. Please bring your own table cloth. The organizer does not recommend or provide any decorations or equipment for display. 2. Exhibitors shall be responsible for the security of their own personal objects and exhibits. 3. All commercial transactions are between exhibitors and consumers. If there is a dispute, the organizer has absolutely no responsibility but will assist in dealing with the issue. All exhibitors are allowed to be accompanied by two assistants with valid identification bracelet provided by TWTBA. 4. The organizer reserves the right to decide exhibitors' eligibility. The exhibition configuration map will be announced one week before the show at TWTBA official website. The organizer reserves the right to make any modification without further notice. 5. All the registration fees will be taken as the marketing expenses. The fees shall not be refunded once paid. Payment shall be done before the deadline, or it will be regarded as abandonment of participation. 6. Exhibitors shall not transfer their booth/eligibility to other exhibitors or display other names (including sponsors) which is not shown in Registration Form. Exhibitors shall not sign up for multiple applicants in one Registration Form. If there is any violation, the organizer reserves the right to retrieve the exhibitor's booth/eligibility at once. 7. All exhibits displayed during the show must be related to the exhibition theme, otherwise they will not be allowed to display.				

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| | <p>8. Without authorization from organizer, exhibitors shall not sell or provide merchandise, souvenirs, or any kind of products under organizer's name.</p> <p>9. Exhibitors' display range is limited to their assigned booth, exhibitors shall not utilize any public spaces, such as public facilities, walkways or pillars, to display or put on any promotional materials, such as catalogs, publications, souvenirs, and so on. If there's any violation, the organizer reserves the right to remove the exhibits or objects. The exhibition will be held in accordance with the general rules regulated by Taiwan External Trade Development Council (TAITRA.)</p> |
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J. Accommodation Offer

- Exhibitors or participants who join Int'l Teddy & Friends Show @Taipei are invited to stay at the hotel which TWTBA assigned in Taipei with a special offer (The guest must reserve a room with valid tickets or certification of participating in the Int'l Teddy & Friends Show @Taipei). For more details, please contact with TWTBA :+886-2-2833-7982 or Email: service@twtb.org.tw
- Exhibitors or participants who join Int'l Teddy & Friends Show @Beijing are invited to stay at Novotel Beijing Peace with a special offer (The guest must reserve a room with certification of participating in the Int'l Teddy & Friends Show @Beijing). This offer is only valid during 7th NOV. to 13th NOV. Please see the 【Appendix 3】 .

K. Venue Regulation

- Fire, dust, water smoke and other hazards to public safety or environmental health equipment are strictly prohibited.
- No littering.
- No electricity wiring.

L. Attention

- The organizer reserves the right to change the date and location of the exhibition. If the date or place is changed due to natural disasters or other force majeure, the expenses incurred by the organizer will not be refunded and shall not be liable for any loss or damage of whatsoever cause and howsoever arising in the event of a rescheduling.
- The organizer reserves the rights to modify the exhibition configuration based on the capacity.
- If exhibitors are not willing to let visitors take photography or film their exhibits or their booth, exhibitors shall prepare a sign indicating "no photography" or "no filming" in both Chinese and English. The organizer reserves the right to take photographs, films, videos, or other recordings of exhibitors' booths, their representatives and their products, displayed at the event for the purposes of promoting the event and future events. Exhibitors shall cooperate with the organizers.
- In order to respect intellectual property rights, all performances, promotional materials, decorations, sound effects, films, pictures, videos, recordings and broadcasts and live

streams perform or display during the event are subject to the consent of the creator and shall not violate the law, administrative order, or interfere public policy and morals, and shall not be at risk of personal health or safety of buildings. The organizer has no responsibility for any infringement of the rights and interests of others during the event. Other than the press release issued by the organizer, other statements do not represent the position of the organizer.

5. In order to respect exhibitors' intellectual property rights, recording, filming, photographing, or setting up equipment are not allowed during the event. Equipment setting up on the walkways that would obstruct the traffic flow and visitor safety is prohibited.
6. In regards to Taipei one-day tour schedule, please check: <https://funpass.travel.taipei/>
7. For traffic information, please refer to **【Appendix 2】**
8. The organizer may revise or amend this general regulation at all times. Thank you for your cooperation. All rights are reserved by Taiwan Teddy Bear Association.



Taiwan Teddy Bear Association

Add: 2F., No.762-1, Wenlin Rd., Shilin Dist., Taipei City 11159,
Taiwan (R.O.C.)

Phone: +886-2-2833-7982

Fax: +886-2-2832-2605

E-Mail: service@twtb.org.tw

Website: www.twtb.org.tw

【Appendix 1】 Int'l Teddy & Friends Show Registration Form

2018 Int'l Teddy & Friends Show

Registration No. _____

First Name: _____ **Last Name:** _____ **Gender:** Female Male

Company Name: _____ **Passport Number:** _____

Nationality: _____ **Telephone:** _____

Cellphone: _____ **Fax:** _____

Address: _____

E-mail: _____ **Website:** _____

Name of Exhibition Table : _____

Quantity of Exhibition Table: Taipei: _____ **Beijing:** _____

Do you have assistant(s)? Taipei: _____ **Beijing:** _____

Entry Fee: (Please mark the checkbox)

Fee Membership	Regular (due on 31 st AUG 2018)		Early Bird (due on 30 th JUN 2018)	
	Member of TWTBA	Taipei	<input type="checkbox"/> USD130	Taipei
Beijing		<input type="checkbox"/> USD130	Beijing	<input type="checkbox"/> USD85
Both shows		<input type="checkbox"/> USD200	Both shows	<input type="checkbox"/> USD155
General	Taipei	<input type="checkbox"/> USD165	Taipei	<input type="checkbox"/> USD120
	Beijing	<input type="checkbox"/> USD165	Beijing	<input type="checkbox"/> USD120
	Both shows	<input type="checkbox"/> USD235	Both shows	<input type="checkbox"/> USD185

Total Amount : _____ (USD)

Payment Methods :
 PayPal (yz@bear-garden.com.tw)

 Bank Transaction

Bank Account Name : Taiwan Teddy Bear Association

Bank Code : 008 (HUA NAN Bank - Tien-Mou branch)

Bank Account: 189-10-001511-1

Swift Code : HNBKWTWP123

(Please keep your payment details for future inquiries.)

【Appendix 2】 Traffic

2018 Int'l Teddy & Friends Show @Taipei



Venue

Taipei World Trade Center (Hall 1)

Address

2F., No.5, Sec. 5, Xinyi Rd., Xinyi Dist., Taipei City 110, Taiwan

By MRT

Red Line  "Taipei 101/World Trade Center Station" Exit 1 following by 2 minutes walk

Taipei Metro Route

<https://english.metro.taipei/cp.aspx?n=1BE0AF76C79F9A38&s=7947BFBC4B622A7D>

Other details

<http://www.twtc.org.tw/en/e-traffic.aspx>

Novotel Beijing Peace

Address: 2F., No.3 Jinyu Hutong, Wangfuling, Beijing

Subway: Line 5 "Dengshikou station" Exit5



Venue

Novotel Beijing Peace

Address

2F., No.3 Jinyu Hutong, Wangfujing, Dongcheng District, Beijing 100006, China

By Subway

Subway Line 5 "Dengshikou " station Exit 5 (around 3 minutes walk)

Beijing Subway Route

<https://explorebj.com/subway/>

Other details

<https://www.accorhotels.com/gb/hotel-3115-NOVotel-beijing-peace/index.shtml>

【Appendix 3】

2018 Teddy & Friends Show@Beijing-Novotel Beijing Peace

Novotel Beijing Peace Hotel offers special rates to participants of 2018 Teddy & Friends Show@Beijing, to be held on Nov 10th, 2018. To make your reservations, please complete the form with the appropriate information and return it by fax or e-mail before Sep. 30th, 2018. Thank you for your cooperation.

E-mail : res@novotelpeacebj.com Tel : (+86)10/65128833 Fax : (+86)10/65126863
Address : 3 Jinyu Hutong, Wangfujing, Beijing, China 100006

Room Type	No. of Room	no. of Night	Rate	Total
Stander Twin Room			CNY\$650	
Stander Double Room			CNY\$650	
Superior Twin Room			CNY\$750	
Superior King Room			CNY\$750	
Executive Premier Twin			CNY\$850	
Executive Premier Floor King Bed			CNY\$850	

Note: The above rates are valid from Nov 7th – Nov 13th, 2018. (The above room rates include breakfast)

A valid credit card with expiry date is required at time of making the reservations. Any no-show or cancellation of reservation within 3 days before the arrival date will be charge 100%.

RESERVATION DETAIL	
Conf. No	
Guest Name	
Arrival Detail	
Dep. Detail	
No. of Guest	

RESERVATION GUARANTEE			
Cardholder			
Card Type	[] VISA [] MASTER [] AE [] JCB [] Union Pay [] Diners		
Card No.		Expire Date	
Signature			

Please return this reservation form by fax or by e-mail before Sep 30th, 2018 to make your room.